

JPC Communications Strategy

Communicating key message from the Kerry JPC is an essential part of its work and is vital in ensuring that the initiatives and work of the committee is communicated to the wider public.

The JPC needs to hear the public's concerns on local and community policing matters and on general issues of community and public safety. It does this through direct engagement as well as through elected representatives and community representatives.

JPC and Interagency campaigns

Kerry County Council and An Garda Síochána work closely to promote a number of public initiatives. For example in November 2016, the 'Be Safe, Be Seen' initiative was launched at County Buildings with representatives from the various agencies involved.



The winter preparedness initiative in which homeowners and businesses are encouraged to take steps to prepare for adverse weather was also promoted.

Role of local media

The JPC maintains a close working relationship with local print and broadcast media. Press releases are issued in relation to meetings, the data presented to committee meetings is made available to the press and public safety messages such as 'Be Safe, Be Seen' are circulated.

Members of the press are invited to attend JPC meetings and frequently publish news items in relation to the work of the committee.



Comhchoiste Póilíneachta - Contae Chiarraí County Kerry - Joint Policing Committee



Online and Digital media

The internet provides for searchable online access to the JPC and its work. It is proposed to develop a website whereby information, documentation and digital maps will be available. Digital maps have been identified as a key means to reflect where in the county crime and other issues as well as where assets and groupings exist.

Social media

Through social media i.e. Facebook and Twitter, the Kerry JPC also maintains a public profile. Kerry County Council and An Garda Síochána work together to promote matters of mutual interest and to engage with members of the public.

Kerry County Council use their Twitter account (@countykerry) and Facebook page ([Kerry County Council](#))

Gardaí use the southern region Facebook page ([Garda Síochána - Cork, Kerry & Limerick - Southern Region](#))

It is planned to stream key JPC presentations and have these posted to YouTube.

Internal Communications

The JPC will use technology such as an Alfresco online document library to encourage collaboration, share documents, and provide a searchable repository to its members. Email will be a primary means of communication with members.