



County of Kerry
Road Safety
Campaigns 2017

Road Safety Campaigns

- ▶ **“1.5 Stayin Alive”** Cycle Campaign held during the month of June/early July 2017 (in the run up to the Ring of Kerry Charity Cycle) requesting motorists to give cyclists 1.5 metres clearance when passing.



Road Safety Campaigns

- ▶ **“Hi-Vis”** Road Safety Campaign aimed at vulnerable road users to take place at the end of October with An Garda Síochána whereby Hi-visibility vests/armbands will be distributed to members of the public.



Road Safety Campaigns

- ▶ **“Be Winter Ready”** – Kerry County Council together with All Government Departments and Agencies are promoting the “Be Winter Ready” campaign. Information on the campaign is available on Kerry County Council’s website.
- ▶ The main objectives of the “Be Winter-Ready” information campaign are:
 - To provide practical advice on how best to prepare for the coming winter.
 - To ensure the public are aware of where advice and help can be found, if needed, and
 - To reassure the public that preparations are being made and arrangements have been put in place to ensure that there will be a coordinated response to severe weather events.



Road Safety Campaigns

- ▶ **Annual Road Safety Calendar** – Primary Schools around the County invited to participate in the competition. 12 winning pictures will be chosen and each winning picture will feature in the 2018 calendar. Closing date for competition – Friday 27th October, 2017.



Road Safety Campaigns

- ▶ **Check it Fits** – Kerry County Council is bringing “check it fits” roadshow to Kerry in partnership with the RSA and Toyota to ensure that children are using the right car seat for their height and weight, and make of car, that these seats are fitted correctly. Check it Fits visits to Kerry are as follows:-

4 out of 5 child car seats are incorrectly fitted

Kerry	SuperValu, Park Road	Killarney	Wednesday 29 November 10am - 5.30pm
Kerry	Toyota - Kelliher's Garage, Ratass	Tralee	Thursday 30 November 10am - 5.30pm
Kerry	SuperValu, Convent Street	Listowel	Friday 1 December 10am - 5.30pm

Road Safety

- ▶ **Adult School Warden Service** - The School Warden Service helps thousands of children cross roads safely during school term. This service is delivered at 19 locations throughout the administrative area of County Kerry.
- ▶ School Warden Training was held on 3rd July, 2017. The training is to provide candidates with the update knowledge and skills required to operate a crossing point safely, with due regard for the on-going safety of children using the crossing point going to and from school.



Road Safety

- ▶ The **Junior School Warden service** is designed to provide safe crossing facilities in the vicinity of primary schools in provincial towns and villages where a 50km/h speed limit applies adjacent to the school. The Junior School Warden scheme has been operating in Ireland since 1969. Its continued success is due to the dedication, hard work, and co-operation of all involved in its implementation, including Garda trainers, school principals, local authorities, and most importantly, the pupils themselves.
- ▶ Junior Traffic Wardens operate in teams of six and a signal requesting traffic to stop is given from both sides of the road.
- ▶ 4 schools in County Kerry Operating the Junior School Warden Scheme
 - Tralee CBS
 - Scoil Mhuire, Killorglin
 - Scoil Réalta na Maidine, Listowel.
 - Tarbert N.S.



Ends

